# BOOK ALERT

September / October 2009

The American Libraries in India

# The American Libraries in India

The American Library

# Gemini Circle, Chennai - 600 006

Library Director: Mr. M.K. Jagadish

Reference Desk: Tel. No. 91-44-28574000 ext. 4017 & 4089 Fax: 91-44-28574307, Email: <a href="mailto:chennairefdesk@state.gov">chennairefdesk@state.gov</a> Web Address: <a href="mailto:http://chennai.usconsulate.gov/irc.html">http://chennai.usconsulate.gov/irc.html</a>

The American Library

# 38A Jawaharlal Nehru Road, Kolkata - 700 071

Library Director: Dr. Sushanta Banerjee Reference Desk: Tel. No. 91-33-39846398/99

Fax: 91-33-22882445, Email: <a href="mailto:kolkataamlibrary@state.gov">kolkata.gov</a> web Address: <a href="http://kolkata.usconsulate.gov/irc.html">http://kolkata.usconsulate.gov/irc.html</a>

The American Library

# 4 New Marine Lines, Mumbai - 400 020

Library Director: Ms. Usha Sunil

Reference Desk: Tel. No. 91-22-22624590/92 ext. 2204

Fax: 91-22-22624599, Email: libref@state.gov

Web Address: <a href="http://mumbai.usconsulate.gov/airc.html">http://mumbai.usconsulate.gov/airc.html</a>

The American Library

#### 24 Kasturba Gandhi Marg, New Delhi - 110 001

Library Director: Ms. Kala Anjan Dutta Reference Desk: Tel. No. 91-11-23472115/16 Fax: 91-11-23329499, Email: <a href="mailto:libdel@state.gov">libdel@state.gov</a>

Web Address: http://newdelhi.usembassy.gov/americanlibrary.html

Online catalog for The American Libraries in India

http://americanlibrary.in.library.net





THE AMERICAN LIBRARIES IN INDIA

Books listed in *Book Alert—The American Libraries in India* may be borrowed from The American Library nearest to you, and we cordially invite you to do so. Attached is a post-paid Request Card for your use. Should you wish to borrow any of the titles listed, please fill in the card with your name and address (in BLOCK LETTERS), indicate item number and the title you wish to borrow, and mail it to the Library nearest to you. The American Library will be happy to lend you books that are readily available and reserve those currently in circulation. You may request up to four books. At times, because of the great demand for new titles, your request may take some time to fill, particularly in the case of books borrowed from another American Library. For your convenience, addresses of the four American Libraries are given on the inside front cover.

Holdings of each American Library are indicated by symbols: CH—Chennai, K—Kolkata, M—Mumbai, and ND—New Delhi.

Need any further assistance? Please feel free to write to Mr. Steven P. Kerchoff, Information Resource Officer, Public Affairs Section, U.S. Embassy, The American Center, 24, Kasturba Gandhi Marg, New Delhi – 110 001.

# **CONTENTS**

Architecture & Urban Planning	5
The Arts	6
Business & Management	7
Communication	8
Economics	9
Education	10
Environment	11
History & Civilization	12
Information Science & Technology	12
International Affairs	14
Law	15
Literature & Language	16
Philosophy & Religion	17
Political Science	18
Psychology	20
Science & Technology	21
Sociology	21
Author Index	26
Title Index	26

#### ARCHITECTURE & URBAN PLANNING

1. Chappell, Sally Anderson.

Chicago's urban nature : a guide to the city's architecture + landscape / Sally A. Kitt Chappell. University of Chicago Press, ©2007. 253 p. REF 720.9773 CHA

Author Sally Chappell believes the manifest relationship between landscape and architecture remains at the heart of Chicago. The city is astonishingly rich in combinations where landscape and architecture have been conceived in response to each other and where both has been created together as a single artistic whole. Chappell explains how the relationship between landscape and architecture has evolved into a fusion which she prefers to call "urban nature." -- (For use only in the Library) ND

2. Growing smarter: achieving livable communities, environmental justice, and regional equity / edited by Robert D. Bullard. MIT Press, ©2007. 407 p. 307.76 GRO

Although growth and sprawl are not synonymous, suburban sprawl has been the dominant growth pattern for nearly all of the metropolitan regions in the United States for the past five decades. The smart growth movement seeks to combat urban and suburban sprawl by managing growth while creating healthy, livable and sustainable communities. The strategy involves mixed land use, decreased automobile dependence balanced by transportation alternatives, and increased density balanced by preservation of green spaces. This book tells that mart growth has largely failed to address issues of social equity and environmental justice. Contributors to this volume are from diverse disciplines including urban planners, sociologists, economists, educators, lawyers, health professionals, and environmentalists. They cover a wide range of topics, and describe factors that continue to shape the quality of life in America's cities, suburbs, and metropolitan regions. -- K/M

#### 3. Sully, Susan.

The Southern cottage: from the Blue Ridge Mountains to the Florida Keys / Susan Sully. Rizzoli, ©2007. 206 p. REF 728.37 SUL

Picturesque picket fence, breezy sleeping porch, and well-worn heirloom furnishings are the elements that define the traditional southern cottage and have made these small homes perennially stylish. This book showcases the best cozy dwellings in popular seasonal destinations starting from the mountains in Virginia and North Carolina to Florida's Panhandle shores and the coast and islands of South Carolina, Georgia, Virginia, and Louisiana. Examples of 19th-and early 20th-century cottages reveal ways in which these diminutive houses satisfy the need for privacy as well as communal living. -- (For use only in the Library) ND

#### THE ARTS

# 4. McNally, Joe.

The moment it clicks: photography secrets from one of the world's top shooters / Joe McNally. New Riders, ©2008. 256 p. REF 770 MCN

McNally takes readers into the amazing and exciting world of photography and attempts to reveal the secrets of this art. The book is filled with excellent photographs with anecdotal stories and technical descriptions. Written clearly with no unexplained jargon, it reveals tricks of the trade and offers fundamental concepts of the art of photography. This book aims to be both motivating and challenging for photographers of every background, experience, and age. -- (For use only in the Library) CH/K/ND

#### **BUSINESS & MANAGEMENT**

#### 5. DeCenzo, David A.

Fundamentals of human resource management / David A. deCenzo and Stephen P. Robbins. 9<sup>th</sup> ed. Wiley, ©2007. 456 p. 658.3 DEC

This book provides Human Resource professionals with an in-depth look at critical issues in human resource management (HRM). HRM is an organizational resource that has primary responsibility for getting good people, training them properly, motivating them, and keeping them in the organization. This volume is updated to incorporate the current ideas and latest issues in human resources. -- ND

#### 6. Flynn, Nancy.

Blog rules: a business guide to managing policy, public relations, and legal issues / Nancy Flynn. AMACOM, American management Association, ©2006. 226 p. 659.2 FLY

Flynn posits that blogging has become not just fashionable but mandatory in today's business world and corporate cannot ignore and turn away from it. This book presents a "best-practices guide" to setting the blog policies and procedures. It illustrates on how to train and familiarize the staffs with the rule established by the organization and features secrets, strategies, and success stories -- CH/M

# 7. Schonberger, Richard.

Best practices in lean six sigma process improvement : a deeper look / Richard Schonberger. John Wiley & Sons, ©2008. 290 p. 658.4013 SCH

Schonberger, who has written numerous books and some 150 articles for such publications as *Harvard Business Review* and the *Wall Street Journal*, offers management personnel an examination of lean six sigma process improvement strategies. He also details on how to focus the processes on four key goals—better quality, quicker response, greater flexibility, and higher value—to meet the universal wants and needs of customers. Incorporated throughout the text is discussion of

companies with the world's longest, steepest rates of improvement and analysis of how they have achieved their success. Companies discussed include Apple, Illinois Tool Works, Dell, Inc., Wal-Mart, and General Dynamics. -- CH/M/ND (Adapted from Book News, Inc., ©2008)

# **COMMUNICATION**

# 8. Fields, Gary.

Territories of profit : communications, capitalist development, and the innovative enterprises of G.F. Swift and Dell Computer / Gary Fields. Stanford University Press, 2004. 281 p. 338.064 FIE

In this well-researched book, Fields examines the profit-making strategies of two firms that are separated in time, space, and industry to reveal how communications revolutions in different periods prompted businesses to innovate their operations, reorganize the structure of the firm, and reshape profit-making. The two firms under author's examination are Dell Computer, the dominant computer manufacturer of the late twentieth century, and G. F. Swift, the leading meatpacking firm of the late nineteenth century. He illustrates how firms do not necessarily react to the market forces and at times they will shape and control the market in order to increase profit. -- M

# 9. Lick, Sue Fagalde.

Freelancing for newspapers: writing for an overlooked market / by Sue Fagalde Lick. Quill Driver Books, ©2007. 175 p. 070.43 LIC

Freelance writer Lick provides advice to other newspaper freelancers on how to write for the newspaper market, which she describes as similar to but different from the magazine market. Her chapters discuss developing article ideas, types of newspaper articles, pitching stories to editors, researching the article, conducting effective interviews, writing (and rewriting) the article, pay practices, and the general business of being a freelance writer. This book is full of practical advice for both novice as well as experienced writers. -- ND (Adapted from Book News, Inc., ©2007)

#### 10. Mossberger, Karen.

Digital citizenship: the Internet, society, and participation / Karen Mossberger, Caroline J. Tolbert, and Ramona S. McNeal. MIT Press, ©2008. 221 p. 303.4833 MOS

Mossberger, Tolbert, and McNeal build on other prior researches but are more concerned with viewing the issue in terms of the opportunities and rights of citizenship and whether the individuals have the capacity to participate fully in society. They explore the ways in which the capabilities needed for membership in society have been altered in the information age. The authors examine the impact of the Internet rather than attitudes and experiences. They offer the evidence of Internet use in the political and economic arenas and conversely the costs of exclusion from society online. -- CH

#### 11. Raiteri, Charles.

Writing for broadcast news : a storytelling approach to crafting TV and radio news reports / Charles Raiteri. Rowman & Littlefield Publishers, ©2006.163~p.~808.06607~RAI

Raiteri, a TV reporter and producer for 20 years who also taught broadcast news courses at the University of Mississippi for 12 years, focuses on the art of 'telling a great story.' His introductory text includes case studies of work done by student reporters that help illustrate what to do and what not to do in building broadcast news report. This book offers advice to aspiring broadcast reporters and writers toward becoming effective storytellers. -- CH (Adapted from Book News, Inc., ©2006)

#### **ECONOMICS**

#### 12. Bernstein, William J.

A splendid exchange: how trade shaped the world / William J. Bernstein. Atlantic Monthly Press, ©2008. 467 p. 382.09 BER

In this sweeping narrative history of world trade, Bernstein, a historian and financial theorist, offers a fascinating survey of human exchange of goods and services from primitive barter in ancient Mesopotamia to today's global marketplace. Bernstein employs substantial

data to illustrate the importance of trade in human progress. This is a saga of epic proportions that ranges across vast expanses of land and water. The heroes include anonymous traders who faced constant danger on the ancient Silk Road, intrepid mariners who faced treacherous weather and pirates, and, of course, rapacious capitalists and imperialists. Regarding contemporary globalization, Bernstein sees it as the logical consequence of centuries of market expansion. He provides a riveting narrative that view trade and globalization not in political terms, but rather as an evolutionary process as old as war and religion. -- CH/K/M/ND (Adapted from Booklist, ©2008)

13. Globalization: what's new / edited by Michael M. Weinstein. Columbia University Press, ©2005. 279 p. 337 GLO

This book attempts to cut through the confusion and rhetoric to offer straightforward, incisive analysis of globalization and its future. A diverse array of economists, all from the United States, shares a common platform to illustrate what is really new about economic globalization today. They agree that globalization has changed dramatically over the past two decades. They analyze recent trends in trade, immigration, and capital flow and investigate into why some poor countries have grown while others have stagnated during the past two decades. -- M

#### **EDUCATION**

14. Schuster, Jack H.

The American faculty: the restructuring of academic work and careers / Jack H. Schuster and Martin J. Finkelstein; in collaboration with Jesus Francisco Galaz-Fontes and Mandy Liu. Johns Hopkins University Press, ©2006. 572 p. 378.12 SCH

Schuster and Finkelstein believe higher education is becoming destabilized in the face of extraordinary rapid changes. The authors analyze the transformation of faculty at American research universities at the end of the 20th century. Using data from three decades of national higher education surveys, they describe changes in the economy and in technology as key factors for the restructuring of academic appointments, academic work and academic careers. They conclude that faculties staffed

by professionalized discipline-based scholars are disappearing, and they offer suggestions for future policy analysis, research and action to resist and to accommodate this change. -- M (Adapted from Book News, Inc., ©2006)

# **ENVIRONMENT**

#### 15. Prakash, Aseem.

The voluntary environmentalists: green clubs, ISO 14001, and voluntary regulations / Aseem Prakash and Matthew Potoski. Cambridge University Press, ©2006. 211 p. 658.4083 PRA

This book advocates voluntary regulatory environmental regulation with an approach that it could be applied to voluntary regulatory programs in other issue areas as well. The author believes the assumption underlying most environmental regulation in today's world is that the pursuit of profit leads firms to pollute the environment. Government regulations that command firms to meet specific pollution targets and control how firms do it have been hit hard due to budgetary constraints. The authors find possible solution to this crisis in voluntary environmental programs, which they call as "green clubs." They argue that it can improve firms' environmental performance by having firms voluntarily adopt an environmentally progressive code of conduct. -- CH/M/ND

 Valuing crop biodiversity: on-farm genetic resources and economic change / edited by Melinda Smale. CABI Publishing, ©2006. 318 p. 631.523 VAL

A collection of essays by contributors from different regions that illustrates the challenges involved in maintaining local crop biodiversity within a rapidly changing global food system. It attempts to establish the factors that impact farmers' choice of particular crops and varieties and their consequences for biodiversity. The study provides empirical studies conducted in the field with farmers and crop scientists. The case studies are interesting and informative. -- K

#### **HISTORY & CIVILIZATION**

#### 17. McElrath, Jessica.

The everything Martin Luther King Jr. book : the struggle, the dream, the legacy / Fessica McElrath. Adams Media, ©2008. 302 p. 323 KIN

This book explores the life of Martin Luther King Jr. and his impact on people of the United States. It provides glimpses of King's upbringing, his education and his nonviolent resistance. It also documents inspiration for his famous "I have a dream" speech. The book further covers his relationship with Black Power movement and also looks into his private life depicting him as a friend, husband, and father. -- CH/K/M

#### 18. Sundquist, Eric J.

King's dream / Eric J. Sundquist. Yale University Press, ©2009. 295 p. 323 KIN

Sundquist explores what prompted Martin Luther King, Jr. to depart from his prepared speech and speak so eloquently about his dream of racial justice in America. King's "I have a dream" speech went on to become the most widely recognized and more often repeated words in the American history. The author places King's famous speech in the history of American debates about racial justice. He demonstrates how the speech perfectly expressed the story of African American freedom. The book includes extensive endnotes, and has an excellent name and subject index. -- CH/K/M/ND

#### INFORMATION SCIENCE & TECHNOLOGY

#### 19. Cohen, Daniel J.

Digital history: a guide to gathering, preserving, and presenting the past on the Web / Daniel J. Cohen and Roy Rosenzweig. University of Pennsylvania Press, ©2006. 316 p. 004.678 COH

This practical and comprehensive guide offers a thorough introduction to the Web for historians, archivists, museum curators, professors and others who wish to produce online historical work or to build upon and

improve the projects they are pursuing. Extensively annotated and illustrated, this book elaborates on the project planning process, technology, and effectively reaching out to the target audience. It also discusses copyright law and fair use for scholars in a digital age. The book maintains a realistic sense of the advantages and disadvantages of putting historical documents, interpretations and discussions online. Written in a tone accessible to those with little knowledge of computers, it also includes a host of details that will be helpful for more technically savvy readers. -- CH/K/M/ND

20. Information resources management : global challenges / edited by Wai K. Law. idea Group Publishing, ©2007. 402 p. 658.4038 INF

This collection of essays on information resource management highlights the significance of cultural issues for information resource management in international settings. Editor Law has organized the contributions into five sections that explore the application of existing information resource management practices to global locations. The collection explores the paradigms under which information resources will generate original meanings for a contemporary generation of users, with increasing interest toward user-centered and culture-centric information systems. -- K (Adapted from Book News, Inc., ©2007)

21. Risk, complexity and ICT / edited by Ole Hanseth and the late Claudio Ciborra. Edward Elgar, ©2007. 217 p. 658.4038 RIS

Hanseth and the late Ciborra bring together nine chapters on the increased growth of information and communication technology (ICT) risks. They aim to understand the new complexity of ICT solutions, how it emerges and evolves, and what kind of risks it generates. They begin with an introductory essay on the relationship of risk management to ICT risk. Next, they provide five cases on projects and systems risks discussing different complex ICT solutions. The book is intended for researchers, academics, and students interested in information studies and science and technology, as well as ICT practitioners and information systems managers. -- K/ND (Adapted from Book News, Inc., ©2007)

#### INTERNATIONAL AFFAIRS

22. Developing countries and global trade negotiations / edited by Larry Crump and S. Javed Masood. Routledge, ©2007. 208 p. 382 DEV

Crump and Maswood have done an excellent job in bringing together an international team of leading academics and researchers who explore the primary issues of the Doha round trade negotiations including agriculture, pharmaceuticals and services trade. The Doha round laid the foundation for the developing countries to become more involved in these negotiations. The authors take a look at how developing countries form alliances like G20 to negotiate WTO meetings. They also examine other specific issues that affect developing countries such as trade in services, investment, competition policy, trade facilitation, public health, agricultural tariffs and subsidies, and more. Together, the essays add to a broader understanding of the dynamics of trade negotiations and the future of multilateralism. -- K/ND

#### 23. Zweifel, Thomas D.

International organizations and democracy : accountability, politics and power / Thomas D. Zweifel. Lynne Rienner, ©2006. 225 p. 341.2 ZWE

Scrutinizing the democracy of international organizations themselves, Zweifel asks if these organizations truly represent the interests of global citizenry or they are merely vehicles for the agendas of powerful nations and special interests. His analysis covers both regional organizations like the European Union (EU), the North American Free Trade Agreement (NAFTA), the North Atlantic Treaty Organization (NATO) and global institutions such as the United Nations (UN), the World Bank, and the World Trade Organization (WTO). This book examines the extent to which such organizations and their policymaking are governed by democratic rules, formal or informal. -- K

#### LAW

24. Debating the death penalty: should America have capital punishment?: the expert on both sides make their case / edited by Hugo Adam Bedau and Paul G. Cassell. Oxford University Press, 2005. 242 p. 364.66 DEB

Editors Bedau and Cassell, who take opposing views on the subject, have collected eight essays that fall into two groups—four in favor and four opposed. The essays included have been written by judges, professors, and attorneys. Several essays allude to the long, stormy history of capital punishment in America, which met with opposition from the beginning. -- K (Adapted from Library Journa, ©2005)

#### 25. Ferguson, Robert A.

The trial in American life / Robert A. Ferguson. University of Chicago Press, ©2007. 400 p. 345.7307 FER

Courtroom trials are dramatic, multi-layered events that do much to define and redefine American life, addressing questions far beyond that of a defendant's culpability. Ferguson examines American trials, covering everything from courtroom players to the role of television and the press. Ferguson, a law professor, fills readers in on the basics of the courtroom as well as little-known facts about it. -- CH/K/M/ND (Adapted from Publishers Weekly, ©2007)

#### 26. Schroeder, Kathryn L.

Environmental law / Kathryn L. Schroeder. Thomson Delmar Learning, @2008. 414 p.  $\,$  344.73046 SCH

Written primarily for the paralegal student, this book offers an understanding of the relationship between the legal system and the regulation of the natural world. The book includes features such as an outline of the legal processes relevant to environmental law, descriptions of federal and state law, and regulations. It also covers major environmental acts and provides features on recent topics related to environmental law. The book offers an understanding of how

environmental laws and regulations are applied and interpreted by the court. -- CH/K/M/ND

# LITERATURE & LANGUAGE

# 27. Crayton, Lisa A.

A student's guide to Toni Morrison / Lisa A. Crayton. Enslow Publishers, ©2006. 160 p. 813.54 MOR

Toni Morrison, one of the most important writers in American literature, is known for her innovative lyrical use of language and her flair for capturing the African American experience form the days of slavery to the present. This book examines the career of this remarkable author. Her works are placed in historical and biographical context with special emphasis on curriculum-related material. First an overview of Morrison's work is provided followed by a summary of Morrison's life and a more in-depth study of several of her novels. -- K

#### 28. Dunkleberger, Amy.

A student's guide to Arthur Miller / Amy Dunkleberger. Enslow Publishers, ©2005. 160 p. 812.52 MIL

Oriented primarily towards young readers, *A Student's Guide to Arthur Miller* traces the life and work of Miller and offers comprehendible insight for them. Arthur Miller, one of the most influential American playwrights of the twentieth century wrote on many themes including conflict between the individual and larger society, morality, self-discovery, and family. The guide closely examines Miller's literary works including *Death of a Salesman* and *The Crucible*. -- K

#### 29. Rasula, Jed.

This compost: ecological imperatives in American poetry / Jed Rasula. University of Georgia Press, ©2002. 259 p. 811.009 RAS

This anthology focuses on poets associated with Black Mountain College in the 1950s. Rasula does not critique the literary aesthetics of these writers, but documents their collective ecological worldview. He surveys the convictions asserted by American poets and the poetics they develop in their craft, all with an eye towards an emerging ecological worldview. Most of the citations of poetry are not identified in the text, and sometimes what is given as a single citation is assembled from several poets or poems. All citations are identified at the end of the volume. -- CH/K (Adapted from Book News, Inc., ©2003)

#### PHILOSOPHY & RELIGION

# 30. Prothero, Stephen R.

Religious literacy : what every American needs to know—and doesn't / Stephen Prothero. Harper One, ©2007. 372 p. 200.71 PRO

Prothero builds a case followed by recommendations for the teaching of religion in public schools and in higher education. He believes there has been a decline of religious knowledge in America and then shows how this decline can be reversed, all in accordance with recent Supreme Court decisions. Prothero illustrates how more than just for moral character, biblical literacy is important. However this faces obstacles like public opinion, and the inability of the secular Left and religious Right to compromise. -- K (Adapted from Library Journal, ©2007)

#### 31. Trevino, Linda Klebe.

Managing business ethics : straight talk about how to do it right / Linda Klebe Trevino and Katherine A. Nelson. 4<sup>th</sup> ed. Wiley, ©2207. 407 p. 174.4 TRE

In this book on business ethics, Trevino and Nelson attempt to make the study of ethics relevant to real-life situations. They seek to help businesspeople regain the trust that has been squandered in the last couple of years. They look at ethics in the workplace in their attempt to identify and solve ethical dilemmas, understand why people behave the way they do, and help design a culture to promote ethical behavior in organization. -- ND

#### 32. Wallis, Jim.

The great awakening : reviving faith & politics in a post-religious right America / Jim Wallis. Large print ed. Harperluxe, ©2008. 547 p. 269 WAL

Claiming that America's faithful have subverted their evangelical Christian ideology into a conservative political ideology, Wallis reminds readers that to follow the spirit of Christianity truly does mean to go beyond the simple two-party system and understand the greater principles of the faith. Wallis assesses the wide range of movements and new ideas emerging from Christians and what this new reckoning within their hearts and minds means for the political realm. Wallis attempts to reveal the "common ground" upon which faith in America can be rebuilt and opened to a larger group of discontented believers. -- CH/K/ND (Adapted from Publishers Weekly, ©2007)

#### POLITICAL SCIENCE

#### 33. Chadwick, Andrew.

Internet politics: status, citizens, and new communication technologies / Andrew Chadwick. Oxford University Press, ©2006. 384 p. 320 CHA

The debate over impact of Internet largely has shifted from whether or not the Internet affects politics to how, why and with what consequences it does affect politics. Chadwick addresses the concerns associated with the role of Internet in contemporary politics. He examines the impact of new communication technologies on political parties and elections, pressure groups, social movements, local democracy, public bureaucracies, and global governance. He follows a comparative approach providing examples from several countries including the United States. The book reveals the principal differences the Internet makes in how we do politics and also how we think about

political life. It is supplemented by a companion website for the latest updated materials, data spreadsheets, and additional case studies. -- CH/M/ND

#### 34. Dinan, John J.

The American state constitutional tradition / John J. Dinan. University Press of Kansas, ©2006. 430 p. 342.73029 DIN

This book provides an understanding of American constitutional theory via a comparative topical approach rather than the more common chronological narrative. Dinan describes that state constitutions are much more than mere echoes of the federal document and offers a comprehensive study of 114 state constitutional conventions for which there are recorded debates. -- K

35. Diversity in democracy: minority representation in the United States / edited by Gary M. Segura and Shaun Bowler. 1<sup>st</sup> pbk. Ed. University Press of Virginia, 2006. 316 p. 320 DIV

The primary goal of Segura and Bowler in presenting the papers contained in this volume is to bridge the gap between the academic literature on minority political behavior in the United States and the broader literature on American politics in general. Moving from analysis of individual behavior to examinations of more general levels of social and institutional context, the papers examine attitudes and opinions of minority voters. -- CH/M/ND (Adapted from Book News, Inc., ©2005)

#### 36. Franz, Michael M.

Choices and changes : interest groups in the electoral process / Michael M. Franz. Temple University Press, ©2008. 225 p. 324.7 FRA

This book focuses on the role and influence of interest groups in the American electoral process. Interest groups play vital role in American electoral process involving million of Americans, and spend tens of millions of dollars on candidates and campaigns. Franz argues how behavior of interest groups has been influenced by the changing political and legal landscape of campaign finance reforms. -- CH/K/M/ND

# 37. Hulliung, Mark.

The social contract in America : from the revolution to the present age / Mark Hulliung. University Press of Kansas, ©2007. 256 p. 320.11 HUL

This book examines the role of the social contract across the entire sweep of American history, well beyond the Revolution and Founding periods. Hulliung treats the social contract as not one theory but several, considering the Americanization of Hugo Grotius, Samuel Pufendorf, and John Locke. The author believes that although social contract theory cannot guarantee political stability, it provides a structure for genuine dialogue about equality and justice. -- CH/K/M/ND

#### 38. Skidmore, Max J.

Presidential performance : comprehensive review / Max J. Skidmore. McFarland & Co., ©2004. 411 p. 973.099 SKI

Critical of presidential ranking systems that make implicit claims to being scientific, Skidmore offers a qualitative, and admittedly subjective, administration by administration evaluation of the effectiveness of American presidents from George Washington to George W. Bush. His emphasis is on a historical approach to the topic, an approach that recognizes that the nature of the presidency has changed over time and that quite similar presidents have faced vastly different historical moments. -- ND (Adapted from Book News, Inc., ©2004)

# **PSYCHOLOGY**

#### 39. Wilkinson, Nick.

An introduction to behavioral economics / Nick Wilkinson. Palgrave Macmillan, ©2008. 511 p. 330.01 WIL

This timely and up-to-date book offers an excellent introduction to the field of behavioral economics. It is multidisciplinary in approach applying insights from psychological science to economic models in order to better understand economic decision making. It attempts to provide a coherent psychological framework underpinning the findings of behavioral

economics. The book discusses a large number of examples and case studies, which make it more comprehendible and accessible. -- K

# **SCIENCE & TECHNOLOGY**

#### 40. Grant H. Roger.

The railroad: the life story of a technology / H. Roger Grant. Greenwood Press, 2005. 182 p. 385.0973 GRA

Keeping the discussion largely within the context of the United States, Grant narrates the development of the railroad as a technology. Within a few decades of the invention of the locomotive, railways facilitated both people and goods to travel far greater distances than ever before. This technological breakthrough completely changed the prevailing concept of time and space. Traveling from rail's gestation in the early 1800s to the present time, the author discusses the inventors and innovations that impacted the design and operations of railroads and trains. -- M/ND (Adapted from Book News, Inc., ©2005)

#### **SOCIOLOGY**

#### 41. Bateson, Mary Catherine.

Willing to learn: passages of personal discovery / Mary Catherine Bateson. Steerforth Press, ©2004. 458 p. 305.4071 BAT

Bateson has long been fascinated by how humans. In this collection of essays, Bateson chronicles her enduring quest to comprehend how understand, create and adapt to the world in which they live. Dividing her inquiries into sections such as Age and Gender, Culture and Conviction and Ways of Knowing, Bateson brings together academic articles with more personal reflections and op-eds with conference talks. -- M (Adapted from Publishers Weekly, ©2004)

42. Global social change: historical and comparative perspectives / edited by Christopher Chase-Dunn and Salvatore J. Babones. Johns Hopkins University Press, ©2006. 371 p. 303.482 GLO

The papers included in this volume define globalization in terms of global social change in the long run. This perspective offers insights into globalization's gradual and uneven growth throughout the course of human social evolution. The essays analyze global inequality in the long-term and examine the relationship among global social change, natural resource consumption and environmental degradation. They focus on spatial and other "fixes" of historical capitalism and compare contemporary relations with world-systems theory, explore female labor and women's mobilization, environmentalism and the anti-corporate globalization movement, and comment on national and global foundations of global civil society. -- M (Adapted from Book News, Inc., ©2007)

#### 43. Lindsey, Brink.

The age of abundance : how prosperity transformed America's politics and culture / Brink Lindsey. Collins, ©2007. 394 p. 306.3 LIN

More than any other cause, economic prosperity transformed the United States after World War II into a nation unlike any other in recorded history, posits Lindsey. Although Lindsey acknowledges that millions of Americans live below the poverty line, he argues that mass prosperity changed the equation in many areas, including gender relations, race relations, labor-management relations, parent-child dynamics and organized religion. The result was the rise of a politically liberal counterculture, a politically conservative backlash, the labeling of blue states and red states, and a multitude of other political phenomenon. The book details about political campaigning, drug use, and the rise of rock and roll music among other events that made headlines from the 1950s into the 21st century. -- CH/K/M/ND (Adapted from Publishers Weekly, ©2007)

44. New working-class studies / edited by John Russo and Sherry Lee Linkon. ILR Press, ©2005. 276 p. 305.562 NEW

This collection traces the development of new working-class studies in academe. The essays included in this volume highlight the literature

and research in the area of working-class studies in the last decade. The contributors to this volume attempt to demonstrate how the attention to class and lives of working people has reshaped vocabulary, theory, pedagogy, and political choices of Americans. The essays reveal how different subjects like gender studies, labor history, literature, geography, economics, and labor education approach social-class. -- K

# 45. Pardeck, John T.

Social work for the twenty-first century: challenges and opportunities / John T. Pardeck and Francis K.O. Yuen; in memoriam by Ronald Meinert. Praeger Publishers, ©2008. 130 p. 361.32 PAR

In a critical analysis of the challenges and opportunities in the field of social work, Pardeck and Yuen argue that social work, as a profession, is yet to gain a firm identity and a clear and respectful image. Social change has always been a central concern of sociological study, but the sheer pace and scale of social change associated with globalization challenge classical sociological perspectives. The incorporation of science and scientific approach into social work education and practice possibly has the potential to raise the profession to a new level in the professional and academic communities. The book intends to move the debate forward over advancement of this profession and its education process. -- K

#### 46. Pepper, William.

An act of state : the execution of Martin Luther King / William F. Pepper. Verso, 2008. 350 p. 364.1524 KIN

Pepper maintains that James Earl Ray was not the assassin who shot Martin Luther King Jr. in 1968. Instead, Pepper's investigation points to a conspiracy by the U.S. government and its military and intelligence organizations to silence King's growing criticism of the Vietnam War and his anti-poverty campaign. In part one, Pepper focuses on his early investigative efforts, including interviews with several witnesses to King's murder. Pepper also details his efforts to get a new trial for convicted assassin James Ray, and the cooperation by the King family in that effort. Part two details the 1999 trial after Ray's death and new testimony and forensic evidence pointing to government involvement in the assassination and cover-up. Pepper also explores the promise for

social change represented by King's aborted anti-war and anti-poverty campaigns. -- CH/K/M/ND (Adapted from Booklist, ©2007)

# 47. Social change in America : the historical handbook. Bernan Press, ©2006. 307 p. 303.4 SOC

This handbook comprises data presented in tables and graphs, from the Decennial Census, the American Community Survey, and other sources, on a wide number of broad social issues in America. Topics presented by Becker, a demographer, include population, income, wealth and poverty, work and employment, education, volunteer activity, and religion and religious affiliation. Brief sections of commentary offer some illumination of the data to the general audience, and this update seeks to include global perspectives of American social change. Also included is a chapter on the internet's wide impact on American life and an article by Rick Dunham discussing the history and current state of technology on Capitol Hill. -- (For use only in the Library) CH/K/M (Adapted from Book News, Inc., ©2006)

#### 48. Sundquist, Eric J.

Strangers in the land: Black, Jews, post-Holocaust America / Eric J. Sundquist. Belknap Press of Harvard University Press, ©2005. 662 p. 305.892 SUN

Sundquist's mammoth study is a deeply researched and illuminating hard look at how the often positive, often fraught relationship between American Jews and blacks has manifested itself in literature, historical writing, sociology and popular entertainment over the past 60 years. Sundquist's wide-ranging erudition is evident in his text. His interpretations of this complicated material are nuanced and necessarily tentative. A professor of literature, Sundquist is most engrossing when delving into a specific work, such as Bernard Malamud's *The Tenants* or Harper Lee's *To Kill a Mockingbird*. The author is also compelling when he carefully elucidates his themes and arguments. The volume holds a wealth of information especially for the scholars of Jewish and African American history and culture. -- CH/K (Adapted from Publishers Weekly, ©2005)

# 49. Weitzer, Ronald John.

Race and policing in America: conflict and reform / Ronald Weitzer and Steven A. Tuch. Cambridge University Press, ©2006. 225 p. 363.2089 WEI

This book is about the relationship between police and citizens, with a focus on racial differences. Sociologists Weitzer and Tuch from George Washington University use their own research along with other studies to show how white, black, and Latino Americans view policing issues. Based on evidences from the surveys, the authors explore issues related to policing in the United States including police brutality and other malpractices, racial profiling and other biased policing, quality of police services, and police reforms. Weitzer and Tuch advocate a sincere commitment from law enforcement agencies to place greater accountability on police officers. -- CH

#### **Author Index**

Bateson, Mary Catherine, 41 Bernstein, William J., 12 Chadwick, Andrew, 33 Chappell, Sally Anderson, 1 Cohen, Daniel J., 19 Crayton, Lisa A., 27 DeCenzo, David A., 5 Dinan, John J., 34 Dunkleberger, Amy, 28 Ferguson, Robert A., 25 Fields, Gary, 8 Flynn, Nancy, 6 Franz, Michael M., 36 Grant H. Roger, 40 Hulliung, Mark, 37 Lick, Sue Fagalde, 9 Lindsey, Brink, 43 McElrath, Jessica, 17 McNally, Joe, 4 Mossberger, Karen, 10 Pardeck, John T., 45 Pepper, William, 46 Prakash, Aseem, 15 Prothero, Stephen R., 30 Raiteri, Charles, 11 Rasula, Jed, 29 Schonberger, Richard, 7 Schroeder, Kathryn L., 26 Schuster, Jack H., 14 Skidmore, Max J., 38 Sully, Susan, 3 Sundquist, Eric J., 18 Sundquist, Eric J., 48 Trevino, Linda Klebe, 31 Wallis, Jim, 32 Weitzer, Ronald John, 49 Wilkinson, Nick, 39 Zweifel, Thomas D., 23

#### **Title Index**

An act of state, 46 The age of abundance, 43 The American faculty, 14 The American state constitutional tradition, 34 Best practices in lean six sigma process improvement, 7 Blog rules, 6 Chicago's urban nature, 1 Choices and changes, 36 Debating the death penalty, 24 Developing countries and global trade negotiations, 22 Digital citizenship, 10 Digital history, 19 Diversity in democracy, 35 Environmental law, 26 The everything Martin Luther King Jr. book, 17 Freelancing for newspapers, 9 Fundamentals of human resource management, 5 Global social change, 42 Globalization, 13 The great awakening, 32 Growing smarter, 2 Information resources management, 20 International organizations and democracy, 23 Internet politics, 33 An introduction to behavioral economics, 39 King's dream, 18 Managing business ethics, 31 The moment it clicks, 4 New working-class studies, 44 Presidential performance, 38

Race and policing in
America, 49
The Railroad, 40
Religious literacy, 30
Risk, complexity and ICT, 21
Social change in America, 47
The social contract in
America, 37
Social work for the twenty-first
century, 45
The Southern cottage, 3
A splendid exchange, 12
Strangers in the land, 48

A student's guide to
Arthur Miller, 28
A student's guide to
Toni Morrison, 27
Territories of profit, 8
This compost, 29
The trial in American
life, 25
Valuing crop biodiversity, 16
The voluntary
environmentalists, 15
Willing to learn, 41
Writing for broadcast news, 11

Printed and published by Michael Pelletier for the Public Affairs Section, U.S. Embassy, American Center, New Delhi. Printed at Rakesh Press, New Delhi.

10/09-5450 ISSN 0956-2774